238LT-O0000000124

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

APPLICATION SERIAL NO. 78/226,578 "TFS" Published in the Official Gazette December 2, 2003	
_,	06-01-2004
	U.S. Patent & TMOfc/TM Mail Ropt Dt. #22
TFS TECHNOLOGY AB)
Opposer)
V.	Opposition No.
THREE-FIVE SYSTEMS, INC.	
Applicant) }
	,

NOTICE OF OPPOSITION

To the Assistant Commissioner of Trademarks 2900 Crystal Drive Arlington, VA 22202-3513

SIR:

TFS TECHNOLOGY AB, a corporation of Sweden, with a principal address at Stationsgatan 3, P.O. Box 2008, S-19502, Marsta, Sweden (herinafter "Opposer"), believes that it would be damaged by registration of the mark "TFS", which is shown in U.S. Application Serial No. 78/226,578 and of which the owner of record is THREE-FIVE SYSTEMS, INC., a corporation of Arizona, with a principal place of business at 1600 N. Desert Drive, Tempe, Arizona 85281-1212 (hereinafter "Applicant"), and Opposer, by its undersigned attorneys, hereby requests that registration of the mark "TFS" be denied on the following grounds:

06/03/2004 EPINA1 00000105 78226578 01 FC:6402 300.00 OP

- 1. In U.S. Application Serial No. 78/226,578, Applicant seeks registration of the mark "TFS" for "liquid crystal microdisplays, for use by manufacturers in electronic equipment". The application was filed on March 17, 2003, and is based on Applicant's alleged bona fide intention to use the mark in commerce on said goods under Section 1(b) of the Trademark Act (15 U.S.C. §1051(b)).
- 2. Opposer has used its mark "TFS" alone and as part of other marks and trade names used in connection with computer related products and services in commerce in the United States since long prior to the filing date of Applicant's application for registration of "TFS" and therefore prior to any constructive date of use in commerce of Applicant's mark and, on information and belief, to any actual date of use in commerce of Applicant's mark. The trade names which Applicant has used in commerce in the United States include "TFS TECHNOLOGY AB" and "TFS TECHNOLOGY, INC.", and the marks which Applicant has used in commerce in the United States in connection with computer related goods or services include "TFS GATEWAY", "TFS TECHNOLOGY SOLUTIONS CONCEPT", "TFS UnixControl", "TFS ApplicationControl", "TFS DocumentControl", "TFS WorkstationControl", "TFS EmailControl", "TFS BoKS", "TFS SECURE MESSAGING", and "TFS Partnemet". Through activities involving its "TFS" marks and trade names in the United States, Opposer has developed considerable good will and customer recognition in its "TFS" marks and trade names.
- 3. Opposer is also the owner of U.S. Registration No. 2,273,249 for "TFS GATEWAY" for "computer software, computer diskettes, and CD-ROM's, all for monitoring electronic messaging, providing interconnectivity between electronic

messaging systems, platforms, and networks; regulating electronic messaging information flow, and for providing addressing, encryption, translation, and virus scanning for electronic messaging systems, and instruction manuals related thereto" in class 9 and "software consulting services and technical consultation in the field of computer engineering in class 42, claiming June 17, 1994, as the first date of use of the mark in commerce in connection with the goods and services. Said registration is "prima facie evidence of the validity of the registered mark and of the registration of the mark, of the registrant's ownership of the mark, and of the registrant's exclusive right to use the registered mark in commerce on or in connection with the goods or services specified in the certificate". 15 U.S.C. § 1057.

- 4. In view of the similarity of the mark of Applicant and the marks and trade names of Opposer and the close relationship of the computer related goods and services offered under Opposer's "TFS" marks and trade names and the computer related goods to be sold under Applicant's "TFS" mark, purchasers or customers are likely to be confused as to the source of the products or services and mistakenly to attribute them to the same source.
- 5. Any defects, objections or faults found with Applicant's products sold under the "TFS" mark could inflict upon and seriously injure the reputation of Opposer and the good will established over the years in its "TFS" marks and trade names.
- 6. The grant of a registration to Applicant of the mark "TFS" would be in derogation of Opposer's prior rights in its "TFS" marks and "TFS GATEWAY" registration and thereby cause damage and injury to Opposer and cause confusion of the relevant purchasing public.

and trade names and registered "TFS GATEWAY" mark as to be likely, when used in

7. Applicant's "TFS" mark so resembles Opposer's previously used "TFS" marks

connection with Applicant's goods, to cause confusion, mistake or deception and thereby

falls within the proscription of Section 2(d) of the statute, 15 U.S.C. § 1052(d) and should

be denied registration.

8. On information and belief, the good faith of Applicant's alleged good faith intent

to use the mark in commerce is not apparent, and Opposer challenges the nature and

sufficiency of Applicant's alleged intent to use the mark in commerce.

9. WHEREFORE, Opposer believes that it would be damaged by grant to Applicant

of a registration on Application Serial No.78/226,578 and prays that the opposition be

sustained and that registration be denied.

Enclosed herewith are a duplicate copy of the Notice of Opposition and a check in

the amount of \$ 300.00 to cover the filing fee for the Notice of Opposition. If no check is

enclosed the Commissioner is authorized to charge any fee or additional fee due in

connection herewith to Deposit Account No. 12-0555.

Respectfully submitted,

STITES & HARBISON PLLC

Brewster Taylor

JUNE 1, 2004

1199 North Fairfax Street

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Alexandria, Virginia, 22314

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(703) 739-4900

238LT/O000000124/

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

IN THE MATTER OF TRADEMARK
APPLICATION SERIAL NO. 78/226,578
"TFS"
Published in the Official Gazette
December 2, 2003

TFS TECHNOLOGY AB)	
Opposer)	
V.)	Opposition No.
THREE-FIVE SYSTEMS, INC.)	
Applicant)	
	,	
	LETTER	

Attached hereto for filing in the U.S. Patent and Trademark Office are the following:

- 1. [X] NOTICE OF OPPOSITION (3 Copies)
- 2. **[X]** Credit Card Payment (\$300.00 per class x 1 Class = \$300.00)

Enclosed herewith are copies in triplicate of a Notice of Opposition and a credit card payment in the amount of \$ 300.00 to cover the filing fee for the Notice of Opposition. If no payment is enclosed the Commissioner is authorized to charge any fee or additional fee due in connection herewith to Deposit Account No. 12-0555.

Respectfully submitted,

STITES & HARBISON PLLC

Date: **JUNE 1, 2004**

Brewster Taylor

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1199 North Fairfax Street Alexandria, Virginia 22314

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UNITED STATES PATENT AND TRADEMARK OFFICE Credit Card Payment Form

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Trademark Fee for: NOTICE OF OPPOS	SITION	, 11		
Mark: TFS		Internati	International Class(es):	
Applicant: TFS TECHNOLOGY AB VS	S. THREE-FIVE SYSTE	MS, INC.		
Client No.: 238LT		Attorney	Docket No.: 00000000124/BT/trr	

238LT/O000000124/

NOTE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

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